



The all-in-one Social Media Platform Built on Blockchain

Pitch Deck



The Mission

To be the social network of the future.

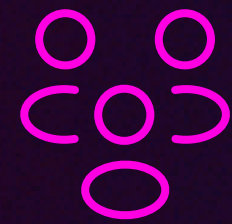


The Vision

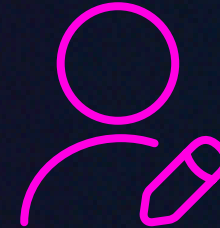
To be the universal portal that drives adoption from Web 2.0 to Web 3.0 through innovation and new technologies.



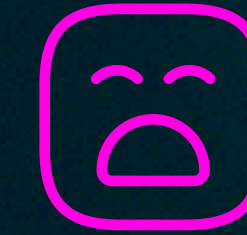
The Problem



Social Media users have to use multiple social media networks to meet their needs.

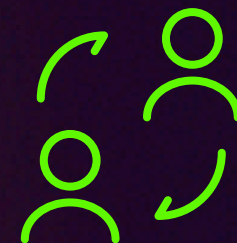


They have to provide their personal data.



Currently, There is no powerful social network that includes Web 3.0.

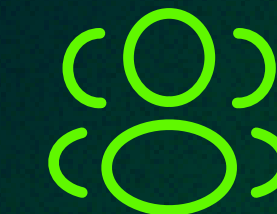
The Solution



avatar covers all the user's social media needs on a single platform.



Users have the option to make public or keep private their data.



Web 3.0 users finally have a social media space that includes them.

Avatar Exposition - ‘More than 4.5 million impressions and views on our publications’

Social Media	Tik Tok	Instagram	Twitter	Telegram	WhatsApp Testers Closed Groups	YouTube Colabs with influencers
Members/Followers	54,705	11,014	8,991	7,400	7,030	-
Messages	400	602	940	44,844	-	-
Views	4,300,000	150,700	30,430	-	-	59,900
Likes	178,000	6,662	1,252	-	-	2,230
Coments	4,370	144	90	-	-	695

Numbers of Emails

Emails of Registered Users	3,750
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*It should be noted that these numbers are current as of 02/28/23. Numbers are subject to daily increases due to new releases.
*Instagram, Twitter and Telegram numbers equal the sum of English and Spanish channels.

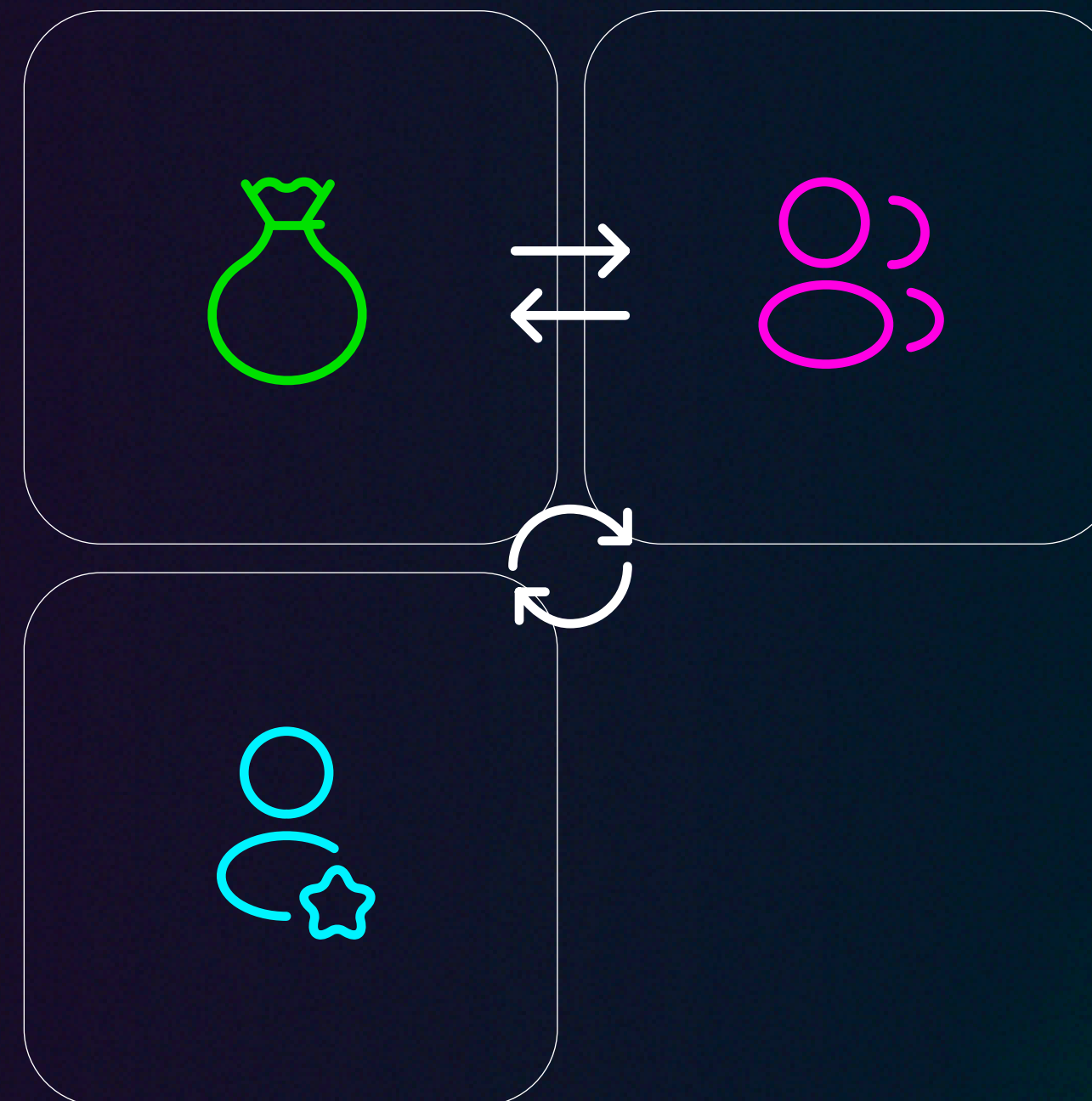
WEB 2.0

Companies:

- Companies offer services to potential customers within the platform.
- They get free daily exposure.
- They get to improve the experience in dealing with their customers.

Influencers:

- Can build a community from 0.
- Generate revenue from companies.
- They receive donations and rewards when creating content from users.



Users:

- Create and consume social content of all kinds and receive income via different systems tools of each platform.
- They can offer services as individuals.
- They can interact via innovative methods that enhance their experience and they can also receive and send job offers.

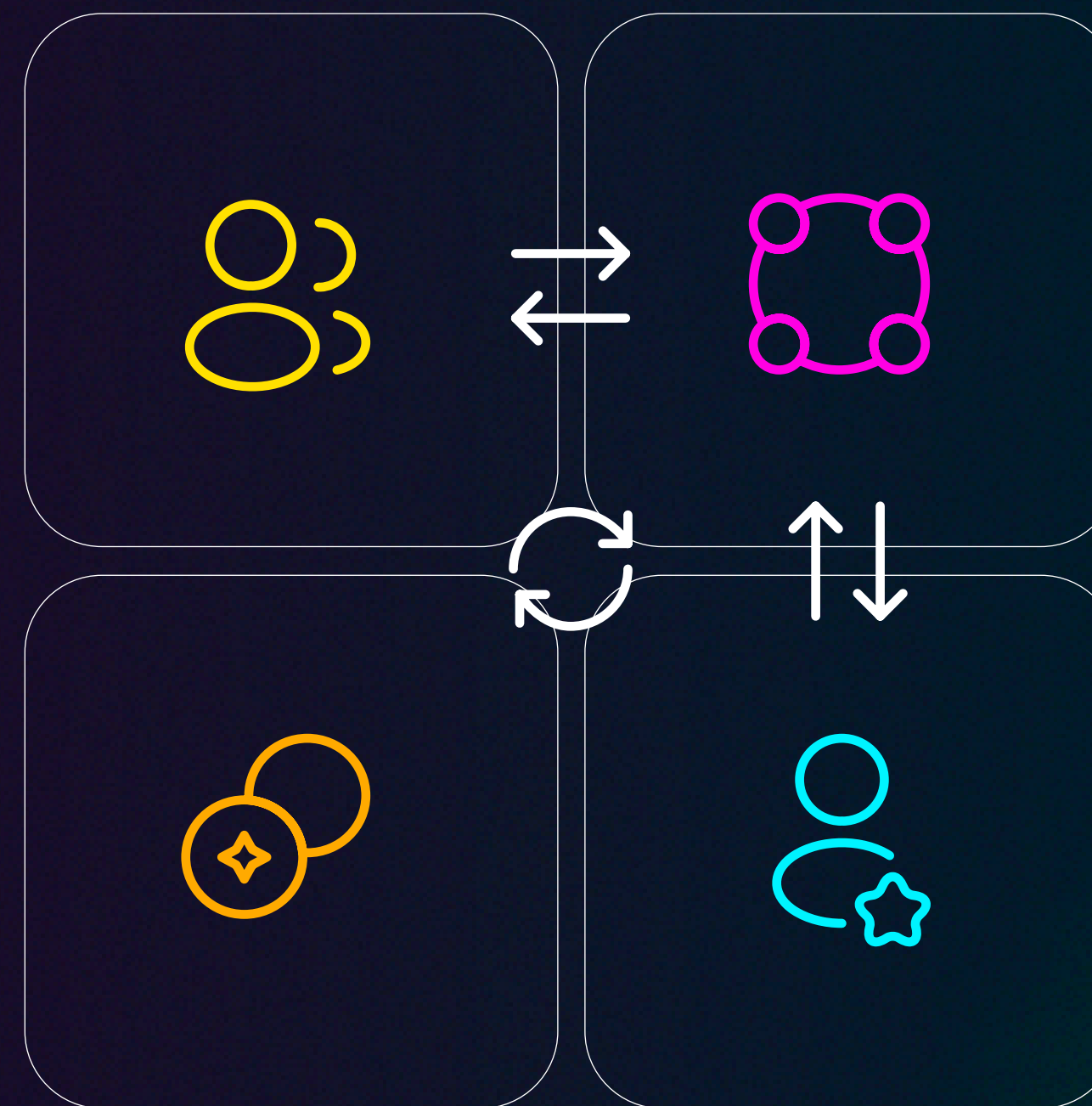
WEB 3.0

Users:

- Can find information on various projects.
- Send and receive money with their web3 contacts.
- Connect, share and converse with other users.
- Receive and send job offers.
- Generate income through the different platform tools.
- They must show their ratings on the platform to access exclusive sections based on the capital they have.

Blockchain projects:

- Projects can be promoted directly to their target audience.
- They can raise funding from within the avatar community for their projects.
- They can forge alliances with people and companies of value.
- They can offer their services within the platform.



Investors:

- They can receive and send investment opportunities.
- Increase their exposure and brand to the avatar community.
- They can connect with people of value related to their sectors.

Influencers:

- Can develop their own communities with shared values.
- Generate revenue.
- Contact blockchain projects to share their content in other networks.

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WEB 2
5.000 M people
using the internet.

•
+300M
Crypto Users
Worldwide

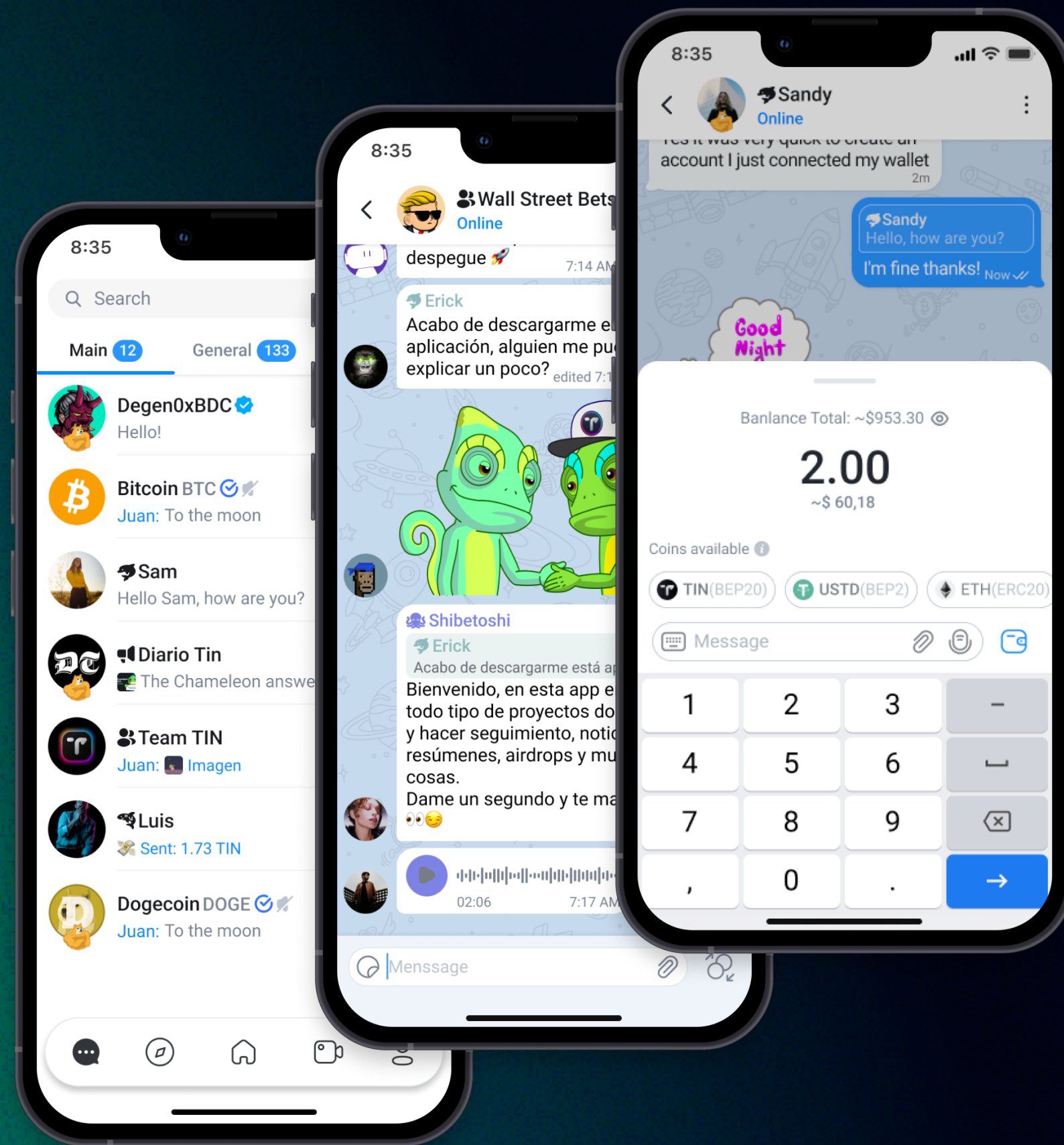
•
+130M
App Users

•
+60M
Blockchain
Wallet Users

Market
Size
Web 2.0
&
Web 3.0

Key Features of the avatar APP





In avatar Chats, users can:

- Send and receive cryptocurrencies from their contacts quickly, securely, and easily.
- Create groups and channels using smart contracts.
- Join various groups thanks to blockchain technology.
- Chat with your friends and contacts whilst maintaining 100% privacy at all times.
- Businesses can create spaces for their customers securely thanks to smart contracts.
- Exchange cryptocurrencies from chat rooms.
- Access groups of blockchain projects with the latest technology adapted to them.
- Access official certified communities without risk of impersonation.

Tins

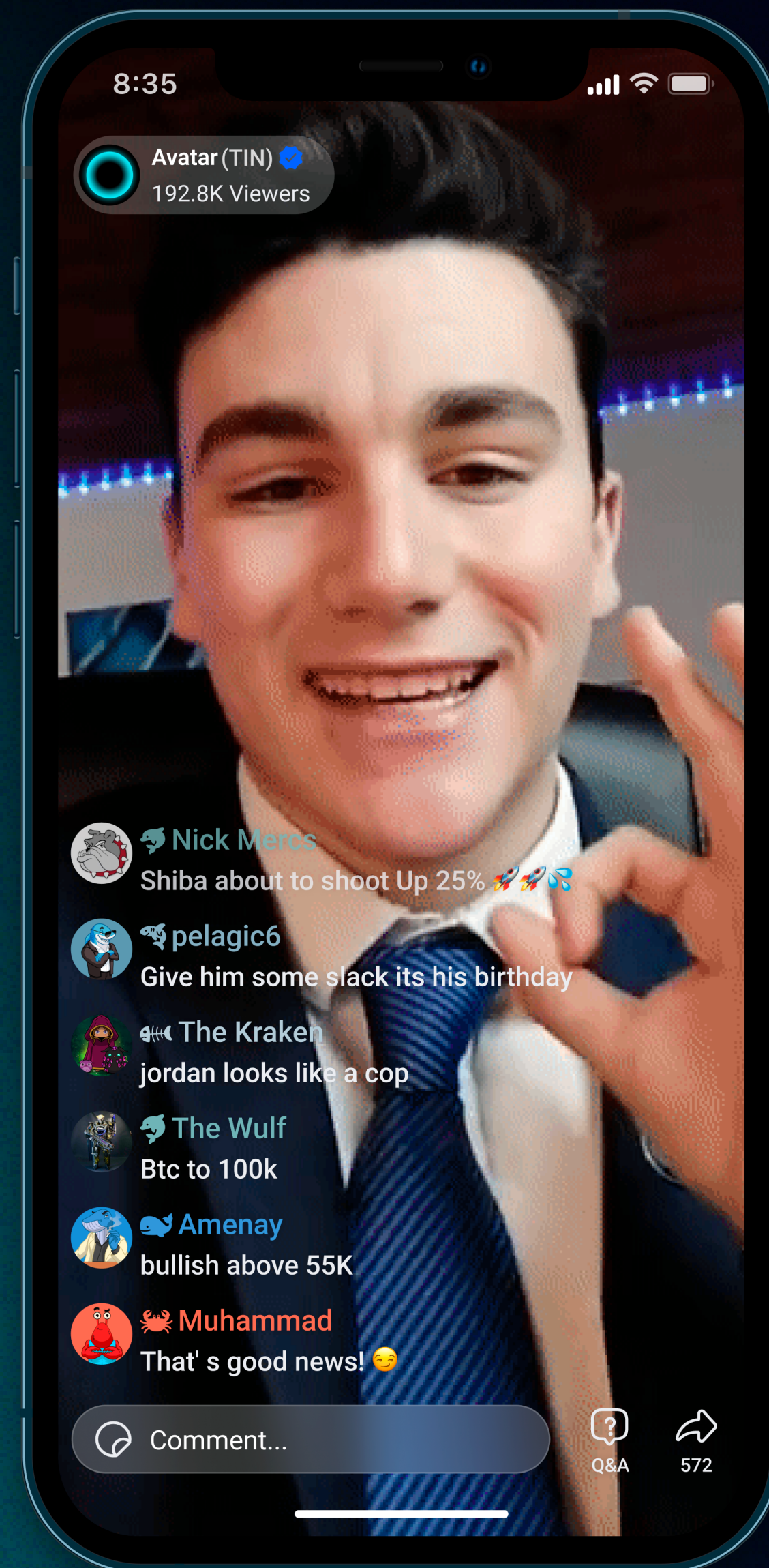
- Connect with people instantly and keep your personal details safe.
- Find the professionals you need.
- Receive job offers.
- Discover new people you are interested in.





avatar Vibes

- Generate daily content and reach the entire avatar community.
- Access advanced financial statistics of your followers thanks to the builtin blockchain technology.
- Increase the exposure of your brand and promote your content to the public that you want to reach.
- Follow interesting profiles and keep up to date on their content.
- Provide your opinion on different news stories published on avatar.



avatar Lives

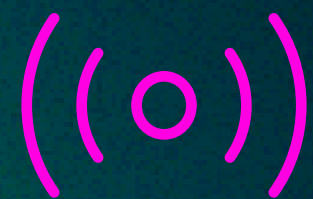
- Create content and make yourself known to new audiences.
- Generate revenue from donations and Premium Membership subscriptions from your users.
- Build trust and credibility by connecting with other avatar users.

User Profile

- Users will be able know the total value of their portfolios on avatar.
- Users will be able to show off their collections of NFTs to their community.
- Users will be able to offer content publicly or privately.
- Users will know how other users' rank according to the capital with which they connect their wallet.
- Users will be able to manage multiple accounts from the same device.



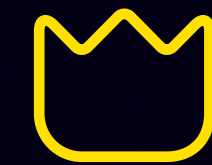
Business Model



Marketing

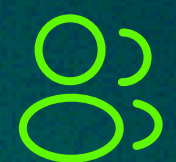


Partnerships

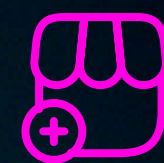


Premium
accounts

Adoption strategies



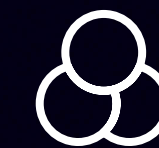
Big Data will define what the audience will be shown and wants to see.



Neuromarketing will make the adoption of the application much easier within the market.



Ambassador plan to help us expand in different countries.



Strategic alliances with high-level companies to enhance the product experience. Crowd-sourced.



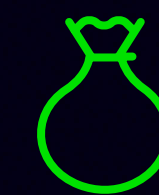
Social component will allow a social and viral effect through the relationship between users, essential for the success of avatar.



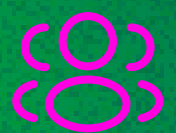
Security Alliance with strategic partners to provide security to users.



Referrals plan to reward the collaboration of users for the expansion of the app.



Users Rewards Qualify for airdrops for referrals, surveys, and bonuses.



Crowd-sourced events, for both web 2.0 and web 3.0.



Craig's List, We will develop collaborative relationships with other companies.



Content creators Will be able to generate revenue from their avatar audience

Competitive Advantages



Abundance

Avatar collects in a single application, all the valuable tools that the blockchain user needs, and saves time every day.



Anonymity

The application allows users' personal data to be protected, maintaining an anonymous and secure environment at all times.



Transparency

The dissemination of cryptographic content is allowed in a free and unrestricted manner. It is a social network with no strings attached.



Advancement

On-Chain tools of the highest value are provided, which fight for and support innovation at all times.



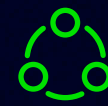
Security

Avatar is supported by Scan DeFi, in charge of ensuring the security of each and every user within the blockchain.



Scalability

Avatar's goal is to become the only crypto social network capable of bringing together all existing parties within the application.



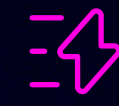
Interoperability

The trading systems are developed by experts, with the aim of enabling interoperability between networks.



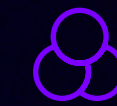
Trust

Influencers and projects have a system of smart contracts that allows them to make agreements in confidence, thanks to the support of Avatar as an intermediary.



Simplicity

The design and development experts have the motto "ALL-IN-ONE PORTAL" and offer an optimal user interface.



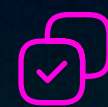
Closeness

Supporting blockchain and proximity is possible, the Avatar team will be available 24h for the user.



Adoption

The application will be accessible to any user, allowing access to all users, whether or not they have a digital wallet.



Peace Of Mind

Legalized company supporting the application at all times.

Utilities

As the main collateral for investors. The **Avatar token is backed by a large number of utilities within the application.** Being indispensable for most operations and payment methods. In addition to having an incredible variety of options that will be added in the medium and long term. Some of the utilities to highlight are shown below:



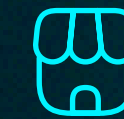
Staking

TIN holders who wish to block their tokens will generate passive income through a variety of income streams available in the APP.



Passive income

Content creators will generate income in TIN, through their content. Being rewarded for attracting capital to the application.



Merchandise

The merchandise shop, which will appear within the APP, will offer great benefits and discounts to customers who transact with TINs.



Access to pre-sales

The platform acts as a launch pad for valuable and secure projects, thanks to the backing of Scan DeFi. Investors wishing to participate in this type of launch must be holders of TIN.



Cryptum cashbacks

When the user makes payments through our system, they will be exempt from network commissions (as the APP will take care of them) as long as the shipment is made in TIN (token ticker).



Tips and donations

Users will be able to interact in a preferential way (featured messages, public differentiation, greater visibility...) with influencers and projects. By making donations on TIN.



V.I.P Offers

Exclusive reward chests will be available for TIN holders.



Premium

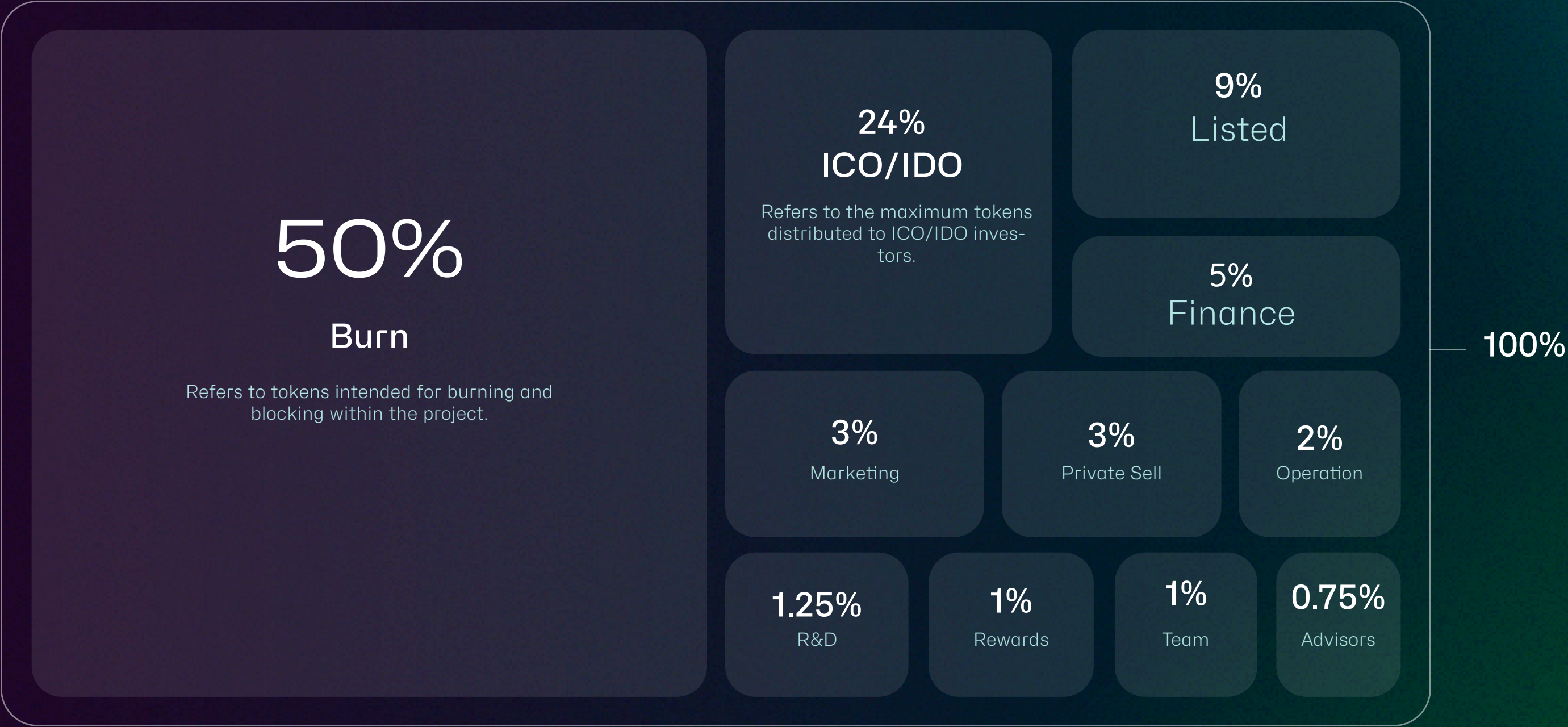
Users who hold a specific amount of TIN will enjoy the advantages and facilities of being premium, without having to pay.



Message currency

Users will be able to send TIN as a reward, to interact with influencers, Venture capitals and projects with a higher probability of success.

Tokenomics



Launch Of The Token

Day: 1 Million Downloads between Android and IOS
Starting Price: 50\$
Maximum Supply: 21,000,000
Exchanges: To be disclosed
Networks : BSC and others to be disclose

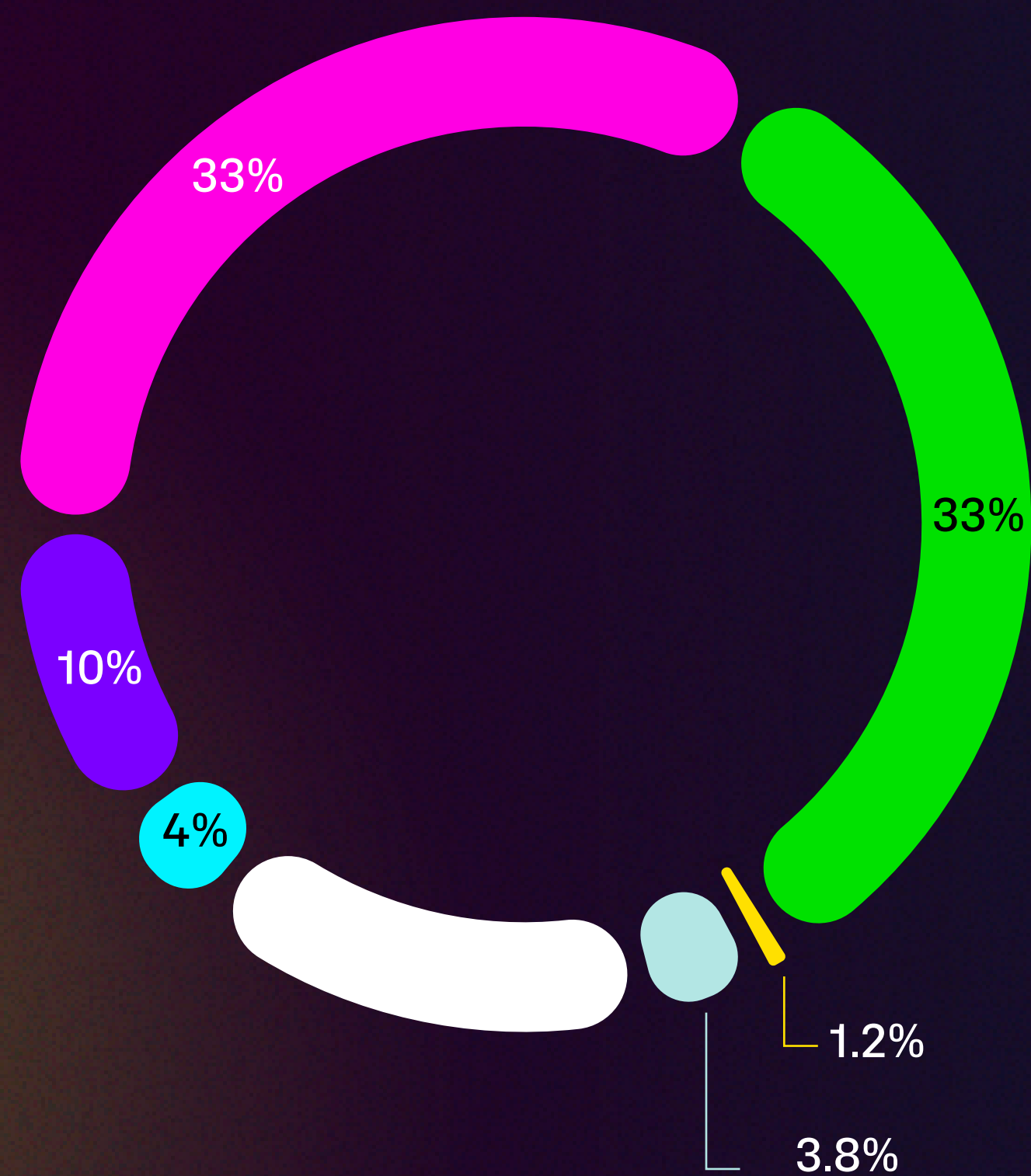
Tokenomics

Max Supply: 21,000,000
SYMBOL: TIN
Name: Avatar
Digits: 18

Supply Distribution

Percentage	Segments	Lock	Lock Months					Total
			TGE	12	18	24	30	
Team	1 %		0%	10%	15%	30%	45%	100%
Advisors	0.75%		0%	10%	15%	30%	45%	100%
R&D	1.25%		0%	10%	15%	30%	45%	100%
Rewards	1%		0.25%	9.25%	15.25%	30.25%	45%	100%
Private Sale	3%		Vesting ICO/IDO+ (linear 1205 days)					100%
Listing	9%		1%	8%	16%	30%	45%	100%
Finance	5%		0.5%	8%	16.5%	30%	45%	100%
Operations	2%		0.5%	8%	16.5%	30%	45%	100%
Marketing	3%		0%	10%	15%	30%	45%	100%
ICO/IDO	24%		Vesting ICO/IDO+ (linear 1205 days)					100%
Lock to burn	50%		0%	20%	25%	25%	30%	100%

Funding Distribution



Percentage	% Distribution
Marketing	33%
R&D	33%
Team	1.2%
Others	3.8%
Market Maker	15%
Liquidity	4%
Investment in Financial Tools	10%
Total	100%

Phases ICO/IDO- Investing opportunities

Round	Financed	Aggregate	Price	ROI	Tokens	% Total	% Total Aggregate	Market price	Timing	%	% Aggregate
0	\$ 1,000,000	\$ 1,000,000	\$ 5.00	1000.0%	\$ 200,000	0.9524%	0.952%	50	1.205	0.083%	100.00%
1	\$ 1,810,000	\$ 2,810,000	\$ 7.00	714.3%	\$ 258,571	1.2313%	2.184%	50	1.205	0.083%	100.00%
2	\$ 2,620,000	\$ 5,430,000	\$ 9.00	555.6%	\$ 291,111	1.3862%	3.570%	50	1.205	0.083%	100.00%
3	\$ 3,430,000	\$ 8,860,000	\$ 11.00	454.5%	\$ 311,818	1.4848%	5.055%	50	1.205	0.083%	100.00%
4	\$ 4,240,000	\$ 13,100,000	\$ 13.00	384.6%	\$ 326,154	1.5531%	6.608%	50	1.205	0.083%	100.00%
5	\$ 5,050,000	\$ 18,150,000	\$ 15.00	333.3%	\$ 336,667	1.6032%	8.211%	50	1.205	0.083%	100.00%
6	\$ 5,860,000	\$ 24,010,000	\$ 17.00	294.1%	\$ 344,706	1.6415%	9.853%	50	1.205	0.083%	100.00%
7	\$ 6,670,000	\$ 30,680,000	\$ 19.00	263.2%	\$ 351,053	1.6717%	11.524%	50	1.205	0.083%	100.00%
8	\$ 7,480,000	\$ 38,160,000	\$ 21.00	238.1%	\$ 356,190	1.6961%	13.220%	50	1.205	0.083%	100.00%
9	\$ 8,290,000	\$ 46,450,000	\$ 23.00	217.4%	\$ 360,435	1.7164%	14.937%	50	1.205	0.083%	100.00%
10	\$ 9,100,000	\$ 55,550,000	\$ 25.00	200.0%	\$ 364,000	1.7333%	16.670%	50	1.205	0,083%	100.00%
11	\$ 9,910,000	\$ 65,460,000	\$ 27.00	185.2%	\$ 367,037	1.7478%	18.418%	50	1.205	0.083%	100.00%
12	\$ 10,720,000	\$ 76,180,000	\$ 29.00	172.4%	\$ 369,655	1.7603%	20.178%	50	1.205	0.083%	100.00%
13	\$ 11,530,000	\$ 87,710,000	\$ 31.00	161.3%	\$ 371,935	1.7711%	21.949%	50	1.205	0.083%	100.00%
14	\$ 12,340,000	\$ 100,050,000	\$ 33.00	151.5%	\$ 373,939	1.7807%	23.730%	50	1.205	0.083%	100.00%

The ICO can only be accessed through a private code, as we know the value of the investment opportunity, and we offer it only to investors who trust us.