

# Cookies policy

Avatar uses cookies within its website ("Site"). Through this Cookie Policy, it is made known how we use cookies, how third-party providers may use cookies within the Site and your options regarding the use of Cookies.

## Cookies

A cookie is a file that is downloaded to your device (computer or mobile device) in order to store data that can be updated and retrieved by the entity responsible for its installation. They are small amounts of text sent by your web browser through the website you visit. Avatar uses "cookies" in order to collect information about its operation and use of users; as well as to allow the next visit to the Site to be easier and more useful for you. In this way, we can offer our services in a more efficient way and personalize your experience within our Site. Through our cookies, we do not store sensitive personally identifiable information such as your address, password, credit or debit card data, etc.

## Purpose

Cookies may collect information about your visits to our Platform, the frequency and duration of these, the pages viewed and the time you have been on our Site. The specific purposes for which we will use our cookies are:

- Identify problems to improve our Site
- Facilitate your navigation on our site
- Provide a better experience in using our Site
- Identify how long the user stays in a particular area of our Site

We also request your consent to use cookies that allow us to obtain more information about your preferences and customize our Platform to suit your interests.

## Types of cookies

Avatar uses its own and third-party cookies for different purposes, and of different types, such as the following:

*Essential cookies*

- Necessary for the operation of the Site. We may use these types of cookies to authenticate users, prevent fraudulent uses of users' accounts, or offer site-specific features.

#### *Analytical Cookies/Performance Cookies*

- These cookies allow us to recognize and count the number of visitors to our Site, as well as to identify how users move within the Site when they use it. This makes it possible to improve the way in which the Site works.

#### *Functionality cookies*

- These cookies serve to recognize when a user returns to the Site. This allows us to personalize content for the user, be able to identify them by name and remember preferences of each user, such as region and preferred language.

#### *Targeting cookies*

- They serve to remember your visit to the Site, the pages you have visited within it, as well as the links that led you to the Site. This information allows the Site and its content to be more relevant to the specific interests of the user. This information may also be shared with third parties for this same purpose.

In addition, third-party cookies may be used to report Site usage statistics and improve our marketing strategies. All cookies are sent to your computer and managed exclusively by Avatar or third parties authorized by us for the best functioning of the Site.

## Consent

By browsing and continuing our Avatar site, you will be consenting to the use of the cookies set forth in the conditions contained in this Cookies Policy.

We inform you that, since cookies are not necessary for the use of our Site, you have the right to block or disable them through your browser settings. However, it may be that, by blocking or disabling them, the use of some of our services is limited and your experience within the Site may be less satisfactory.

We recommend that you review this policy each time you access our Platform in order to be adequately informed about possible changes.